

1962-1963 — NEW YORK AREA AWARDS

(Seventh Annual)

APRIL 15, 1962 TO APRIL 14, 1963

Presented May 26, 1963 New York (Americana of New York)

PROGRAMS

- CAMERA THREE (WCBS-TV)
- FESTIVAL OF PERFORMING ARTS (WNEW-TV)
- SUPERFLUOUS PEOPLE July 26, 1962 (WCBS-TV)
- WCBS-TV
For telecasting Shakespeare in the Park—"The Merchant of Venice"
June 21, 1962
- ANSWERING SERVICE (WABC-TV)
- THE BIG NEWS (WABC-TV)
- MAGIC, MAGIC, MAGIC of the Westinghouse Children's Spectacular
series, March 24, 1963 (WOR-TV)
- EXPLORING THE UNIVERSE (WNBT)
- PICASSO: AN AMERICAN TRIBUTE April 23, 1962 (WNBC-TV)
- THE PLAYWRIGHT AT WORK (WNBT)
- REBIRTH OF JONNY April 7, 1963 (WNEW-TV)
- TELE POLL WITH RON COCHRAN (WABC-TV)
- WALKING HARD June 26, 1962 (WABC-TV)
- SERIES OF EDITORIALS (WCBS-TV)

INDIVIDUALS

- EDMUND BERT GERARD
Cinematographer of "Superfluous People" July 26, 1962 (WCBS-TV)
- BILL LEONARD
Narrator of "Superfluous People" July 26, 1962, and other local
newscasts (WCBS-TV)
- ROBERT MORLEY
Performer on "Festival of Performing Arts" February 19, 1963
(WNEW-TV)
- GABE PRESSMAN
Spot news reporting (WNBC-TV)

- RONALD WRIGHT
Film editor of "Eye on New York" series (WCBS-TV)
- EARL WRIGHTSON
Host of "American Musical Theatre" (WCBS-TV)
- SANDY BECKER
"Sandy's Hour" (WNEW-TV)
- HOWARD COSELL
Sports coverage on "The Big News" (WABC-TV)
- BETTY FURNESS
Hostess of "Answering Service" (WABC-TV)
- DAVE GARROWAY
Host of "Exploring the Universe" (WNBT)
- KARL GENUS
Director of "Robert Herridge Theatre" (WNBT)

GOVERNORS AWARD

JAMES F. MACANDREW

The Board of Governors of The New York Chapter of The National Academy of Television Arts and Sciences honors James F. Macandrew, Television Director of the Board of Education, for long, consistent, and distinguished contributions to the television screen. As coordinator of the Board of Education's educational programs, he has been responsible for the important in-school television service, first as a regular presentation on WPIX, Channel 11, and currently as the mainstay of the service of WNBT, Channel 13.

Further, Mr. Macandrew has encouraged various departments of the Board of Education to collaborate with the commercial broadcasters of the city and has himself contributed years of distinguished service both in the design and in personal appearance on "Camera Three".

The Board of Governors salutes this educator-broadcaster for long and continuous good will and service.

★ Denotes National Award Winner

● Denotes Area Award Winner

1962-1963 — NEW YORK AREA AWARDS (Continued)

GOVERNORS AWARD

STANDARD OIL COMPANY (NEW JERSEY)

By continuing to present a series of programs of unusual artistic merit each season, starting with "The Play of the Week", continuing with "An Age of Kings", and now, upon the completion of the second season of "Festival of Performing Arts", the Standard Oil Company (New Jersey) has given dramatic evidence of how one of the largest companies in the world can contribute to the community welfare through television sponsorship that encourages without restriction.

GOVERNORS AWARD

CHOCK FULL O'NUTS COMPANY

The Board of Governors wishes to commend the Chock Full O'Nuts Company for making a financial commitment, well in advance of broadcast dates and without prior knowledge of the content of each program, for the production of a weekly series of documentaries and other special programs in the public interest by WCBS-TV.

GOVERNORS SALUTE TO THE 1962-63 TELEVISION SEASON IN NEW YORK

For 114 days this past season, the newspaper stands of our city were empty. The Board of Governors feels it appropriate to note that tele-

vision, through the allocation of additional time, expanded news coverage, by playing host to literally hundreds of newspaper reporters, columnists and critics, kept the television viewers in the metropolitan area abreast of local, national and international news and features and made certain that bylines were not bygones.

The Governors also noted with great interest, an expanding emphasis on live and special programs dealing with community problems and local political affairs. Of equal importance to the production of the programs was their placement in prime time even on network flagship stations.

This season, too, saw an increase in the amount of general live programming in the New York area by the local station organizations as well as by outside producers. The Governors are hopeful that the stations will pick up their option on this concept in the year to come.

This season, too, found programs of important discussions and series of classical music programs in the major viewing hours.

All in all, the Governors feel that this has been a season of progress, made memorable by a substantial growth in additional community service. We applaud those constructive efforts of the eight New York channels.